



Maura C. Hesdon, LEED AP

Director 2011-2013

Welcome to a new NAWIC year! I thought I would try something different with the newsletter this year. I am excited to work with all of you as your Region One leader. Being a relatively new NAWIC member, I have not had the chance to meet many of you so I thought I would take this opportunity to let you know a little bit about me. I became a member of the Philadelphia Chapter in January of 2007. I was elected to the Nominating Committee in March, elected to the Board as Director in June, and then served as President from 2008-2010. As you can see I am adventurous. Over the next several issues, I will share photos that give you a better picture of who I am. In my work life, I am a Senior Project Manager for Shoemaker Construction Co. Shoemaker is a commercial, industrial, institutional construction manager in the Philadelphia area and part of the Butz family of companies based in the Lehigh Valley, PA. My role at work has me overseeing numerous projects (I'm always running out of room on my life-size marker board). I oversee all aspects of a project: business development, estimating, accounting, staffing, contracts, closeout. This has me constantly spending much of my day travelling between projects and meetings. I am also the proud mother of two daughters, Madison, 9, and Hannah, 6. Some of you may get to meet them at APC. I understand how difficult it is to be a single mom and currently week nights and Saturdays are booked coaching for both of their soccer teams. (Don't forget the Dragonboat Regatta) You may guess that I can't sit still for very long!

Maura

CONGRATULATIONS TO THE NEW REGION ONE LEADERSHIP!



CHAPTER PRESIDENTS

67 – Greater Washington DC

Vidya Naidu

96 – Wilmington, DE

Gladys King

135 – Baltimore, MD

Suzzane Bouiseau

145 – Philadelphia, PA

Christine Workman

161 – Pittsburgh, PA

Maureen Sweeney

165 – Hartford, CT

Floresia Allen

240 – Gr. New York, Long Island

Patricia Almonte

379 – West Chester County, NY

Amy Bourdeau

REGIONAL COMMITTEES

Parliamentarian

Sheila Martin (145)

Membership

Karen Burton (96)

Construction Profession &
Education (CPE)

Jennifer Pilgrim (145)

Public Relations & Marketing

Carol Feeley (240)

Health and Safety

OPEN

Women In Construction Week

Mary Barnhart (96)

Legislative Awareness

Selina Kedziora (145)

NAWIC Education Foundation
Liasion

Sharon Adkins (165)

Block Kids

Helen Eck (145)

CAD/Hand Drafting

OPEN

NEF Fundraiser

OPEN

CONVENTION NEWS



Region One had 16 members present at the Annual Meeting in St. Louis earlier this month. Five of those members were "first timers" and hopefully they were able to take back with them a wealth of knowledge, new friendships, and renewed energy about NAWIC. Please look for the Directors' reports from the pre-con and post-con Board Meetings to be issued at APC. As usual the week was packed with educational opportunities as well as networking options as cross-country business dealings do actually occur at these events. If you have not yet been to a National Conference and Annual Meeting, please try to attend – you might just get hooked!

Welcome to our new members!

SEPTEMBER 2011 (OCT 1)

- 67 – Heather Maier – 2MC Construction, LLC
- 96 – Dawn Gilronan – Pioneer Materials
- 135 – Stacey Tracey
- 135 – Lauren Whitecotton – P. Flanigan & Sons, Inc.
- 145 – Marian Vallotton – MidAtlantic Employers Association
- 145 – Noreen Buckley – student
- 145 – Lori Buchman – DJM CAD & Coordination Services
- 165 – Shawn Anderson – Rite-Way Restoration Industries LLC
- 240 – Anna O'Connor – East Coast Painting & Maintenance LLC
- 240 – Cristina Iaboni – EMCOR Group, Inc.
- 240 – Josephine Penacchio – Posillico Civil

As I have spent time over the past few months talking with Directors from all over the country I have gained many new ideas. I learned that we are doing some things very well but I also realized that we have Chapters in some of the most prominent cities in the country. We should use that to increase both membership and respectability in our great metropolitan areas. I challenge each chapter to reach out to some of the major players in your cities and invite them to a joint meeting. (make sure you have a great speaker lined up to keep them coming back!)



WHERE TO FIND US

www.nawic.org

67 – Greater DC

www.nawicdc.org

96 – Wilmington, DE

www.nawicde.org

135 – Baltimore, MD

www.nawicbaltimore.org

145 – Philadelphia, PA

www.nawicphiladelphia.org

161 – Pittsburgh, PA

www.nawic.inpgh.org

165 – Hartford, CT

www.nawic165.org

240 – NYC/Long Island

www.nawicnyc-li.com

379 – Westchester County, NY

www.nawicwestchester.org

**Region One website
Under Construction**

NAWIC IN THE COMMUNITY

Philadelphia, PA Chapter 145

Have you ever had a very random connection happen? The account manager that sits next to me at work is always teasing me about how many professional contacts and connections I have so I wasn't surprised when he walked into work one Friday and slammed his folder on the desk asking me "Can't I have one day of peace and quiet where your name doesn't come up in random conversation???" He said this as he was laughing so I knew it was going to be good. At a golf outing, one of the men in his foursome struck up a conversation by asking "Have any of you ever heard of NAWIC?" At that, my friend replied, "Only every day of my life for the last 4 years, I sit next to the woman who's the president of the Philadelphia chapter." They then proceeded to have an hour long conversation about our MAGIC camp and the other projects that NAWIC Philadelphia is involved in. For years, John, who started the conversation, had been trying to get his children, any of them, sons or daughters, interested in his very successful masonry business. No luck with the older boys who are successful in the own careers. Then, his twin daughters participated in our week long MAGIC camp and left that week asking him if they could both work out in the trenches this summer and learn his business. He was thrilled and genuinely surprised that one week of being exposed to the trades could completely turn their opinion of the business around. That's the kind of PR, Marketing and free publicity we want! Random men on a golf course talking about the benefits of NAWIC, what could be better?

by Christine Workman



*Why not go out on
a limb - isn't that where
the fruit is?*

-unknown

USEFUL INFORMATION



REGIONAL EVENTS

APC – October 15, 2011 – [registration form/info](#)

Christiana, DE – Christiana Hilton

Forum – April 28-29, 2012

Philadelphia, PA – Loews Hotel

Annual Meeting – August 29-Sept 1, 2012

Denver, CO – Sheraton Denver Downtown

APC – October 20, 2012

Atlantic City, NJ – location TBD

Forum – May 17-18, 2013

Hosted by Westchester Cty, NY – location TBD

Annual Meeting – August 28-31, 2013

Bellevue, WA – Hyatt Regency

- Renew!
- Register for APC (it's not too late!)
- Make sure your websites are up-to-date
- Send me articles for the Community page
- Let me know if you need help making connections
- Check out the National website for member benefits, NEF information, job postings, etc. www.nawic.org (everyone has a login)

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