

MARKETING & MEMBERSHIP

WEBINAR SCHEDULE

2020/2021

A one hour session held on the third Thursday of the month to discuss Membership and Marketing strategies for NAWIC Regions and Chapters

October 15: MEMBERSHIP RETENTION

November 19: NATIONAL REBRANDING

January 21: MEMBERSHIP

March 18: CONFERENCES AND FORUMS

May 20: SOCIAL MEDIA

July 15: CULTIVATING SPONSORSHIPS

11:00am PST / 12:00pm MST / 1:00pm CST / 2:00pm EST

Membership Chair: Andrea Ward
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Marketing Chair: Tara Labosky
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NAWIC

The National Association of
Women in Construction

*Leading
Builders.
Building
Leaders.*