

# 2020 Virtual NAWIC Northeast Fall Conference

## "Deeply Rooted, Deeply Connected"

### AGENDA

#### Thursday, Oct 22nd

**5:00pm-5:45pm** Happy Hour

#### Friday, Oct 23rd

**8:00am-8:45am** Welcome/NAWIC Business

**9:00am-9:45am** **Opening Key-note**  
**Speaker Allison (Ally) Jencson**/President  
| CEO Frontline Floor Coatings/Founder  
Girder Skirts™ (Her story)

**9:45am-10:00am** Break-stream sponsors

**10:00am-10:45am** 5 Steps for Financial Confidence & Resilience (Wendy Moyers, CFP, CDFA, / Michelle Martinez, JD)

**10:45am-11:00am** Break-stream  
First timers videos or quotes from legacy members

**11:00pm-11:45am** Unconscious Bias & Gender Bias (Sue Vanderoef and Michele Paxton)

**12:00pm-1:00pm** Lunch Break

**1:00pm-1:45pm** Industry Discussions  
**1A** - Women Business Owner (Rita Brown-M.C.)  
**1B** - Technology (Nicole Coates-M.C.)

#### Friday, Oct 23rd Cont'

**1:45pm-2:00pm** Industry Discussion  
First timers quotes/Pics

**2:00pm-2:45pm** Industry Discussion  
**2A** - Business Development (Jenn Sproul-M.C.)

**2B** - HR/Legal-Presentation-Building a Breachless Culture (Josh Levy from Husch+Blackwell and Angelina Perryman)

**2:45pm-3:00pm** Break

**3:00pm-3:45pm** Industry Discussion  
**3A** - Tradeswomen (Ally Jencson-M.C.)  
**3B** - Project Management (Kathryn Hart-M.C.)

**4:00pm-4:45pm**

- **Virtual Job-Site Tour** Tysons Galleria Anchor Redevelopment Project, VA (Marcy Brusoe from Whiting-Turner)
- **Panel Discussion:** Women of the Trades Putting NAWIC in their Toolbox

**5:00-5:30pm** Awards and closing remarks

