

ALLY JENCSON

Speaker | Coach | CEO

Strong. Resourceful.
Rebel.

Allison “Ally” Jencson, sometimes called the Tradeswoman Tigress, is fiercely passionate about helping women be successful in the construction and trades industries. As the leader of her own trades business, Ally discovered that there aren’t many resources for the 2% of female construction workers who are tradeswomen. And so, being the resourceful rebel that she is, Ally created Girder Skirts™. A community for tradeswomen to support and connect with each other, just like a girder does for a physical structure. She has over 15 years of trades business experience to back up what she teaches. Ally knows it takes more than hard work and dedication to run a family and a business at the same time. It takes being a rebel and doing things differently!

Ally brings her insight, experience and rebellious spirit to the stage with a passion to inspire her audiences to step into their confidence and unleash the bad ass she believes resides in all of us. As a female business owner in the construction trades, Ally has been on both sides of the proverbial fence. She’s been in the trenches doing the dirty work as well as the “behind the scenes” challenges of running a business as the CEO. She had to learn on her own how to be brave and embrace her leadership abilities. Through overcoming business and personal challenges, Ally has aligned with her “inner rebel” AND built bad ass businesses. Ally is so approachable and authentic. She has an uncanny ability to tune-in with her audiences, connecting with them on a deeper level and creating experiential keynotes with great take-aways.



6035 Healthy
Biz Award



NAWIC Spirit
Award



Ally's Popular Topics:

Build a Leadership Mindset

We humans, it seems, have anywhere from 12k to 60k thoughts per day. But research shows as many as 98% of them are exactly the same as yesterday! Talk about creatures of habit! Even more significant, 80% of our thoughts are negative. So, what are YOU thinking? Learn:

- How will my mindset help me in my career?
- Techniques to unlearn negative mental habits
- How to build strong mindsets that unleash our best selves

Confidence through Chaos

Confidence in the workplace is a crucial advantage, and a huge factor in career development. But some workers find themselves crippled with doubt & fear, unable to take necessary risks or voice their insights. This is especially true when we are faced with difficult life circumstances outside the office. Divorce, caring for ill parents, financial challenges, child-parent dynamics, etc. Learn:

- solutions to overcome what life throws at us and still have a bad ass business/career.

CQ: Communication Intelligence

93% of communication is non-verbal. In a survey conducted by Workforce Solutions Group, it was revealed that more than 60% of employers say that applicants are not demonstrating sufficient communication and interpersonal skills to be considered for jobs. Ally knows just how crucial it is to be able to meet and serve our clients, co-workers and families where THEY are. Learn:

- tips and techniques to communicate better
- be more observant as to what others need from us

Just One of the Guys: How to Stay Feminine in the Construction Industry

Women working in male-dominated industries face a variety of challenges, including:

- Pervasive stereotypes, such as that of the “caring mother” or the office housekeeper.
- The view that women are outsiders and threaten the norm.
- Higher stress levels and performance expectations
- Fewer mentoring opportunities
- Sexual harassment

Ally teaches other women in male dominated industries to be proud of and embrace our femininity. Through sharing her own personal experiences, Ally helps women to see the value of being a woman in a man's world. She mentors female audiences to tap into their own unique bad-assery, to confidently maintain their femininity and communicate with heart-centered assurance, despite any negative behavior from their industry peers.

“ I believe there is a rebel inside each of us! It's just waiting to be untamed so we can unleash our unique bad-assery. ”



Ally's Credentials:

- 15+ yrs of trades business ownership
- 10+ yrs as the ONLY female in business
- 2020-2022 President NAWIC Pikes Peak Chapter 356
- Member - El Paso County Contractors Assoc. since 2014
- Colorado Springs Housing and Building Association (CSHBA) Board of Directors
- CSHBA Remodelers Council member
- Colorado Springs Parade of Homes Committee
- 2017 - 6035 Lifestyle Healthiest Companies Award Recipient - Micro-Sized Business
- 2018 Spirit Award Recipient, NAWIC Pikes Peak Chapter 356
- Past Managing Dir., eWomenNetwork COS
- Holds a Black Belt in Taekwondo
- Married for over 15 years to her business partner!

